



Valley Wines

Home to all your fermenting needs.

May 2010

Please visit www.valleywines.ca

The Valley Wines Monthly E-Newsletter {Volume No 9}

WELCOME TO OUR E-NEWSLETTER



Winner of the March 2010 Draw for a FREE Heron Bay 4 week Wine Kit

Dan Smith of Petawawa

To Enter Our Monthly Draw Please Fill Out a Ballot at Valley Wines



Check out our Customer Referral Program at www.valleywines.ca
Make a referral to us and get \$10 off your next batch!!!

Some interesting things to know especially if you find yourself indulging in your wines before the recommended aging period.

Let it Breathe.....

Wine has an ongoing chemical reaction. When a bottle is opened, the interaction between the air and wine itself will modify the wine's flavors and aromas. Most *young* 'kit' wines often benefit *significantly* after breathing for an hour or so. However simply pulling a cork from a bottle exposes too little surface area of the wine to pick up much oxygen. Proper breathing of wine requires actual decanting so.....

SAVE EACH AND EVERY MONTH AT VALLEY WINES

May 23 - 29

25% Off Each Vinterra 6 Week Wine Kit

At Valley Wines We Support Our Troops
To Show Our Appreciation
We Offer FREE Custom Labels
to all Serving Members of the
Canadian Armed Forces
Thank You!!



Just in Time for Summer
\$5.00 OFF May 1st-31st
Niagara Mist Fruit Wines

What is Decanting?

Decanting is basically the process of pouring wine from your bottle into another receptacle, thereby aerating (or oxygenating) the wine to make it breathe better. What this does for your wine is open it up, actually changing the wine flavors to offer more in-depth aromas and flavors that otherwise would not show, especially in young wines. The best breathing decanters have an extremely broad base, which fill only to their widest point when an entire bottle is poured into it. This exposes the largest surface area of wine to oxygen, speeding the breathing process. So if you need your wine to 'grow up' a little sooner, let it breathe!!!!

Are You Celebrating a Special Occasion?

We want your big day to be an event you'll remember!!!

**Start two or more 6 week wine kits to be used at a Family
Wedding - Anniversary - Birthday - Reunion
&**

***WE WILL SUPPLY YOU WITH NEW BOTTLES FOR FREE**

*** Offer not valid with any other offer**



Valley Wines
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Monday - Wednesday 10:00 - 6:00
Thursday & Friday 10:00 - 8:00
Saturday 10:00 - 4:00
Sunday - Closed

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